



## Europass Curriculum Vitae



### Personal information

First name / Surname

**Dr. Szilárd Berke**

Address

7400 Kaposvár, Veres P. u. 40. (Hungary)

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Nationality

Hungarian

Date of birth

02/04/1974

Gender

Male

### Employer

**2022-**

Óbuda University, Keleti Faculty of Business and Management, Institute of Marketing and Business Sciences

### Work experience in higher education

Dates

**2001-2020**

Occupation or position held

Senior lecturer (2001-2003), Assistant Professor (2003-2013); Associate Professor (2013-); Habilitated (Dr. habil) Associate Professor (2014-present); Deputy dean for strategy and science (2018-2020)

Main activities and responsibilities

University research and teaching in management, especially in food marketing and nutrimarketing, afterwards (2010-) organisational behaviour, leadership, strategic management, HR, personal leadership

Name and address of employer

Kaposvár University, Faculty of Economic Science, Institute of Marketing and Management, 7400 Kaposvár, Guba S. u. 40.

Dates

**2017-**

Occupation or position held

Guest lecturer / Course leader / International Summer School or Week

Main activities and responsibilities / employer

Teaching: Comparative (International and Cultural) marketing (MA level) at [Budapest Business School Hungary](#) (2017-2019)

Teaching: Excellence in leadership and management at Kaposvár University, Hungary ([International Week](#)) (2019)

Teaching: In search of excellence in Leadership and Organizational Behaviour at Siedlce University of [Natural Sciences and Humanities Poland](#) (International Week) (2020)

Teaching: Organizational Behaviour (PhD level), [Doctoral School of Management and Organizational Science](#)

Under [his guidance are qualified PhD students](#): 7 student (Germany (3), Italy (1), Lebanon (2), Hungary (1)).

Dates **2013-**  
Occupation or position held Associate Professor  
Main activities and responsibilities / employer Courses for ERASMUS and MSc students in english  
Courses Business Communication - Animal Nutrition and Feed Safety MA  
Career Management - Animal Nutrition and Feed Safety MA; Regional and Environmental Economics MA; International Relations BA, Commerce and Marketing BA  
Digital Marketing - Commerce and Marketing, BA  
Human Resource Management - Animal Nutrition and Feed Safety MA, Regional and Environmental Economics MA; International Relations BA, Commerce and Marketing BA  
Management and Leadership - Animal Nutrition and Feed Safety MA; Regional and Environmental Economics MA; Commerce and Marketing BA  
Product Strategy - Commerce and Marketing, BA  
Self Management - Regional and Environmental Economics MA; International Relations BA, Commerce and Marketing BA

**Education / Qualification**

Dates 2018  
Education / Qualification Certified Franklin Covey® Leadership trainer  
Name and type of institution providing education/training Franklin Covey Hungary <https://franklincovey.hu/> Budapest

Dates 2012, 2021  
Education / Qualification Sports instructor (fitness; Mandala spine yoga; Samadhi hatha yoga)  
Name and type of institution providing education/training OKTÁV Továbbképző Központ Zrt. <https://oktav.hu/en>  
Mandala <https://mandalajoga.hu/>; Samadhi <https://www.samadhijoga.hu/> Budapest

Dates 1998-2003  
Education / Qualification Ph.D., Management and Organisational Sciences  
Name and type of institution providing education/training Kaposvár University

Dates 1992-1997  
Education / Qualification Agricultural engineer / MA  
Name and type of institution providing education/training PANNON University of Agricultural Sciences, Faculty of Agriculture, Mosonmagyaróvár, Hungary

**Individual skills and competences**

Native language(s) **Hungarian**

Other language(s)

Self-assessment

*Common European Framework of Reference (CEF) levels*

**english**

**german**

| Reading Comprehension    |         | Speaking     |                   | Writing |    |
|--------------------------|---------|--------------|-------------------|---------|----|
| Understanding by hearing | Reading | Conversation | Continuous speech |         |    |
| B2                       | B2      | B2           | B2                |         | B1 |
| B1                       | B1      | B1           | B1                |         | A2 |

## Recent projects

Gross National Happiness Bhutan, Trust and artificial intelligence for sustainable knowledge”, University of Pannonia, J. Selye University, Slovakia - "Organisational Happiness Research Group, 2020-2023, senior researcher

„Regional Entrepreneurship Mentoring Programme”, ExAnte Consulting Ltd., external contracted expert, responsible for the business coaching of 50 organisations (micro and small enterprises)

„Renewable energy sources and energy efficiency in a function of rural development”, RURES, 2017-2018, Kaposvár University, Univ. of Osijek, researcher

Smart specialisation programme at the University of Kaposvár. Service map and knowledge transfer division development, EFOP, 2017-2020

„Leadership practices in small and medium-sized enterprises and start-ups - management thinking for success and marketing strategy decisions”, 2017-2019, head of the research

2020-2022- “Agri-Food Management” Strategic Management of Food Products. EDUAGRI, Hungary-Croatia, Križevci College of Agriculture (KCA), researcher

2017-2020 Intelligent specialization program at Kaposvár University EFOP3.6.1, „Investigation of food waste in Hungarian households”. researcher

## Recent publications

Jaškevičiūtė, V.; Zsigmond, T.; Berke, Sz.; Berber, N. (2023): Investigating the impact of person-organization fit on employee well-being in uncertain conditions: a study in three central European countries. *EMPLOYEE RELATIONS* 46 : 1 pp. 188-211., 23 p.

Kosztján, Zs.; Bencsik, A.; Berke, Sz.; Szűcs B., Virág; I. (2023). Measuring Organizational Happiness in Higher Education - A data-driven approach Lessons from the Hungarian Economic Faculties (under evaluation, *Tertiary Education and Management*)

Berke, Szilárd; Csapai, Gyopár (2022): Managerial practices related to leadership effectiveness in Hungary – a pilot study. In: Langhamrová, Jitka; Vrabcová, Jana (szerk.) RELIK 2022 Conference Proceedings : Reproduction of Human Capital - mutual links and connections. November 10-11, 2022, Prága, Csehország : Prague University of Economics and Business (2022) pp. 54-63. , 10 p.

Berke Sz, Schmidt M, Kőműves Zs (2021). Wellbeing at workplace – health promotion and types of stress in Southern Transdanubia, *Region Research Review*, 6(1). pp. 58-66. [DOI](#)

Al Danaf, R.; Berke, Sz. (2021). The Impact of Sustainable Leadership on Social Responsibility in Private and Public Universities: Evidence from Lebanon, *International Business Management*, 15(4). pp. 124-137. [DOI](#)

Analysis of Organizational Excellence Based on Independent Key Indicators among Hungarian SME Leaders (2020). *Regional and Business Studies*, 12(2), 47–63. [DOI](#)

Szabó-Szentgróti, G.; Gelencsér, M.; Szabó-Szentgróti, Eszter.; Berke, Sz. (2019). Generational impact in workplace conflicts. *Budapest Management Review*, 50(4). pp. 77-88. [DOI](#)

Berke Sz., Kőműves Zs. (2016). Satisfaction, motivation and personality types by sales leaders in SME sector: a pilot study, In: Andrea, Csata; Bíborka, Eszter Bíró; Gergely, Fejér-Király; Ottilia, György; János, Kassay; Benedek, Nagy; Levente-József, Tánczos (szerk.) *Challenges in the Carpathian Basin. Integration and modernization opportunities on the edges of Europe*, Editura Risoprint (2016) pp. 1-16.

[Google Scholar](#) datasheet + [mtmt.hu](http://mtmt.hu)

**Visiting professorship  
/ Conference  
presentation /  
Erasmus+**

Josip Juraj Strossmayer University of Osijek, [Faculty of Economics](#), CRO, [Prague University](#) of Economics and Business, CZ / Sapientia [EMTE](#), Romania / SOL Barnstaple, UK / John Paul II Catholic University of Lublin, Poland / Masaryk University, Czech Republic, [Iscohemm](#) / [Tomas Bata University](#), Zlín, Czech Republic / University of Zagreb FEB Croatia, [Odyssey](#) / Siedlce University of Natural Sciences and Public Administration, Poland / J. Selye University, Slovakia / European Association of Agricultural Economists [EAAE](#), Greece

**Membership**

2022- European Association of Agricultural Economists  
2021- Hungarian Academy of Sciences VTB, GJT SZ, Working Committee on Economics, member  
2020- Hungarian Academy of Sciences, IX Department of Economics and Law (member of the public body)  
2019- [Leader`s Habits](#) International Research Network, founder  
2017- Member of the Somogy County Chamber of Commerce and Industry Human Resources Club  
2014- Hungarian Marketing Association Agricultural and Food Marketing Section member

**Reviewing  
and editorial  
experience**

Member of editorial boards: [Administration and Management](#); [Regional Research Review](#); [Regional and Business Studies](#); The Hungarian Journal of [Nutrition Marketing](#); [Food, Nutrition and Marketing](#).  
Reviewing: Administration and Management, [Budapest Management Review](#), Applied Studies in Agribusiness and Commerce [APSTRACT](#); [Acta Polytechnica Hungarica](#)

26/11/2025, Budapest, Hungary



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Dr. habil. Szilárd Berke Ph.D.